

UNCW BOARD OF VISITORS I ADVANCEMENT UPDATE | EDDIE STUART, VICE CHANCELLOR | 9.13.24

## FY24 ACTIVITY

7.1.23-6.30.24

GIFTS RECEIVED \$10,990,340

**COMMITMENTS** \$14,533,950

PLANNED GIFTS \$228,000

TOTAL PRODUCTIVITY \$25,662,290

## LIKE NO OTHER: THE CAMPAIGN FOR UNCW

7.1.15-6.30.24

GIFTS RECEIVED \$96,908,238

**COMMITMENTS** \$22,499,814

**PLANNED GIFTS** \$17,358,019

**TOTAL PRODUCTIVITY** \$136,766,072



220 Spring 2024 graduates made a gift; 85% made gifts of \$50+.



Cohosted 3 scholarship recognition events, bringing together scholarship donors and recipients.

## SPECIAL ACCOMPLISHMENTS AND HIGHLIGHTS



Athletics raised \$4 Million in philanthropic support in FY24, an all-time high.



Participated in Soar into Summer with Staff Senate event with special giveaways for alumni employees and campaign donors.

## June 21-23, UNCW Alumni Association hosted its inaugural



celebrating all that makes our university unique.



Alumni connected at a Seahawk
Summer Cookout, celebrated the



Distinguished
Alumni Award
honorees, enjoyed
coastal

adventures with
Alumni-Owned
Businesses, and
organized a beach
cleanup followed

by brunch.









