

Department of Creative Writing



UNIVERSITY *of* NORTH CAROLINA WILMINGTON

Selected Faculty

Melissa Crowe



Clyde Edgerton

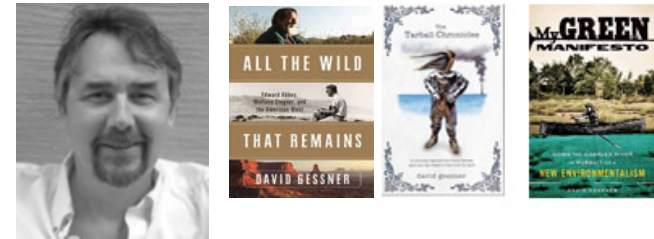


Philip Gerard

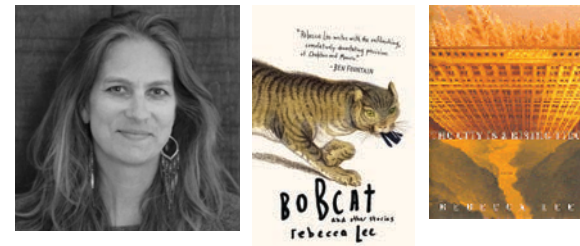


- 20 books with major presses since 2010
- 2 Guggenheim Fellowships
- Lannan Foundation Fellowship
- NC Literary Hall of Fame inductee
- 2019 North Carolina Award—Literature
- 2019-21 Gilbert-Chappell Distinguished Poet for Eastern NC

David Gessner



Rebecca Lee



Michael White



- Powell's Best Book of the Century
- *New York Times* Bestseller
- NPR Best Book of the Year
- Amazon Best Nonfiction Book
- National Book Award 2015 finalist
- The Story Prize 2013 Finalist
- 2 NC Arts Council Artist Grants

Alumni Publications



Adam Gnuse, MFA

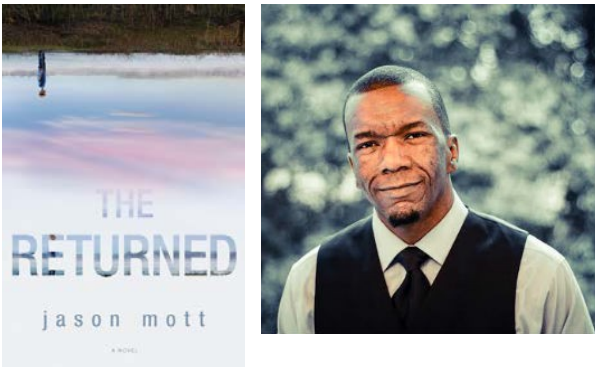
Novel and thesis *Girl in the Walls* sold in a 6-figure deal in US to Houghton Mifflin Harcourt and in UK to HarperCollins

Will also be translated to Spanish and Italian



Johannes Lichtman, MFA

National Book Foundation 2019 '5 Under 35'—fiction writers whose debut work promises to leave a lasting impression on the literary landscape—for *Such Good Work* (Simon & Schuster 2019)



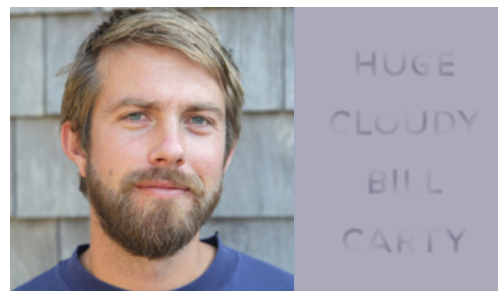
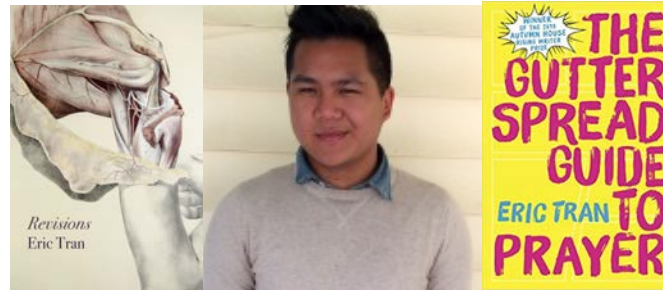
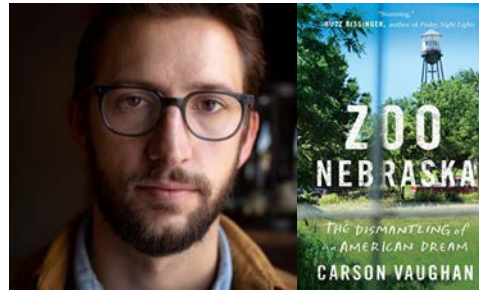
Jason Mott, BFA and MFA

The Returned was a *New York Times* bestseller and was turned into an ABC TV series called *Resurrection*. Jason is the author of another novel and two poetry collections.

2 Alumni in *Best New Poets* 2019

Alumni Publications

Our alumni have published over 100 books. Some recent:





THE
 PUBLISHING
LABORATORY
UNIVERSITY OF NORTH CAROLINA **WILMINGTON**



The Publishing Laboratory incorporates into the apprenticeship of creative writers an **applied learning experience** in the process by which literary manuscripts, including their own, are edited, designed, and marketed to a wide audience of readers.



16-station desktop publishing suite
and adjacent bindery



Courses leading to a BFA **certificate in publishing** demystify the publication process for writers and train students who aspire to enter the publishing field.

Courses

- Introduction to Book Publishing
- Editing for Publication
- The Editorial Process
- Writing as an Editor
- Book Design*
- Book Marketing and Publicity*
- The Business of Being a Writer*
- The Handmade Book*
- Diversity in Publishing
- Literary Magazine Practicum*
- Book Publishing Practicum*

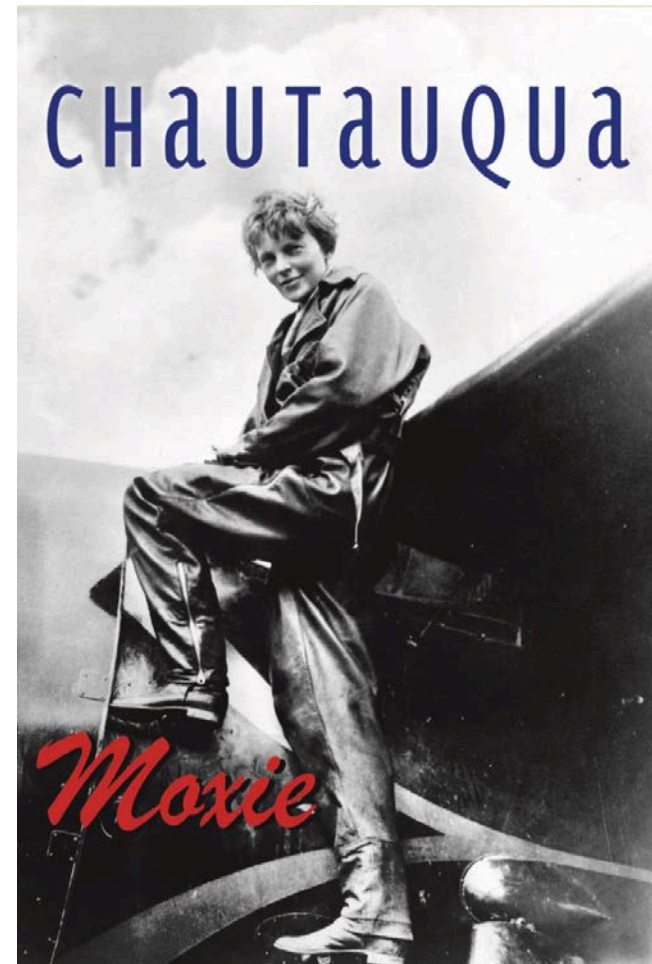
*also available to graduate students



“The department’s Publishing Lab affords it professional instruction in publishing that, probably, **no programs in the U.S. have yet matched**, partly because **UNCW’s affiliated literary magazines and press are so excellent, and partly because the program integrates publishing so well into its curriculum.** The department has developed a new hybrid program, a studio/research/publishing type.”

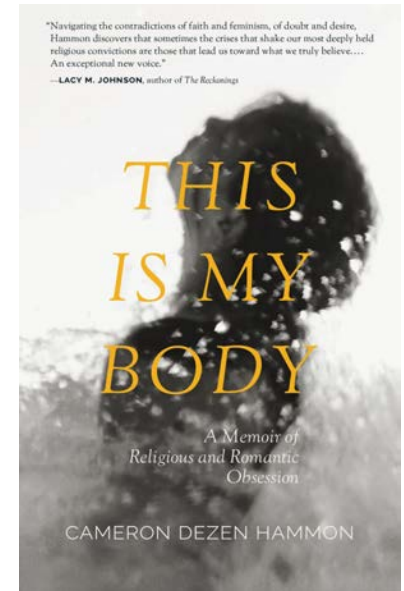
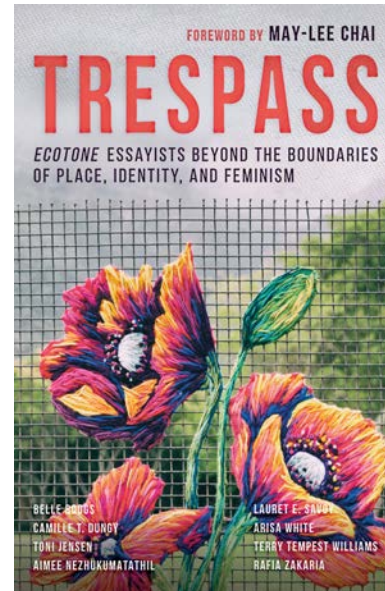
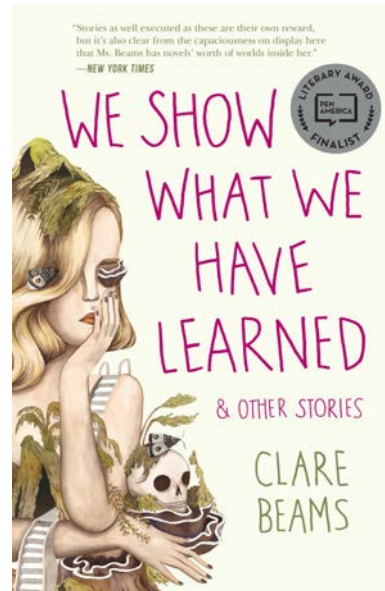
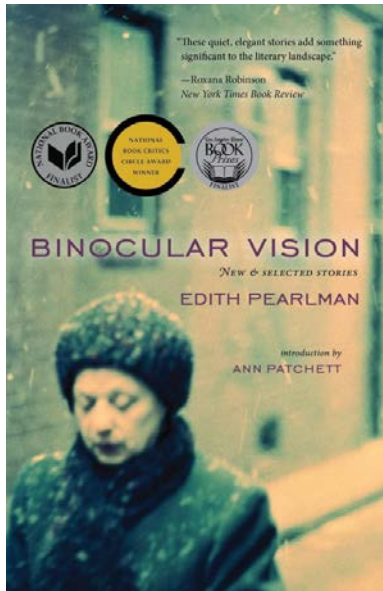
—Association of Writers & Writing Programs

Our literary magazines, ***Ecotone*** and ***Chautauqua***, and book imprint, **Lookout**, are the centerpieces of the Publishing Lab, and offer students engaged learning experiences in the art and craft of publishing.





Lookout Books



“...one of the most auspicious launches in publishing history.”

—*Washington Post* reviewer Ron Charles

Under faculty leadership, students read and champion **Ecotone** submissions and recommend promising writers for **Lookout**. They help design book interiors and magazine spreads, and research book cover ideas, as well as help execute marketing and publicity strategies, including author tours.

Students shape the dissemination of literature through the art and craft of publishing.

Finalist

Clare Beams

*We Show What We Have
Learned*

Lookout Books/UNC Wilmington



National Awards

Winner of the **National Book Critics Circle Award**

Winner of the 2011 **PEN/Malamud Award**

Winner of the 2011 **Edward Lewis Wallant Award**

Finalist for the **National Book Award**

Finalist for **The Story Prize**

Finalist for the **Los Angeles Times Book Prize**

Finalist for **Foreword's Book of the Year**

Winner of the 2012 **Paterson Fiction Prize**

Shortlisted for the **William Saroyan International Prize**

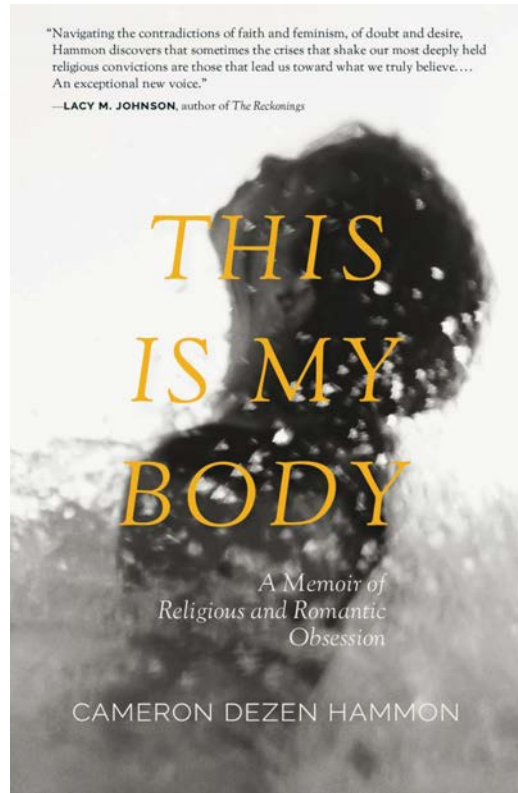
Joseph Brodsky Rome Prize, American Academy of Arts & Letters

Finalist, 2017 **Robert W. Bingham Prize for Debut Fiction**, PEN

Finalist, 2017 **Young Lions Fiction Award**, NY Public Library

Finalist, 2017 **Shirley Jackson Awards**

Winner of the **Bard Prize**, 2019



5x *New York Times*
bestselling author
Brené Brown
just recommended our
newest book (10/22/19)
to her **2 million followers**



Training the Future of Publishing

“I always liked that we were called on to talk about the books in public often. I learned how to summarize a book, while communicating its important themes and resonances—a skill I use often now, pitching reps and booksellers.”

Meg Reid, Director of Hub City Press

“Lookout’s mission honed my eye, and I carry its values throughout my career. One of the things I admire so much is the attention and focus they are able to give to each title. I once heard this expressed as ‘when it’s your turn, it’s your turn.’ I work on much larger lists at W. W. Norton now, but I try to bring concentration to each title—when it’s time to work on that book, I turn my full attention and do the best I can for it as it makes its way into the world.”

Nicola DeRobertis-Theye,
Subsidiary Rights Manager, W. W. Norton & Company



HarperCollins Partnership

In 2016, we developed an affiliation with HarperCollins, the world's second-largest English-language publisher, to provide opportunities that are typically available only to students in NYC-based publishing programs.

The program pairs students with senior publishing professionals at HarperCollins for regular video conversations to answer questions about the industry, provide career advice and resume counseling, as well as networking opportunities with publishing professionals, both within and outside of HarperCollins.

Our alumni are thriving in all areas of the publishing industry and adjacent fields—editorial, design, marketing, publicity, multi-media development, nonprofit leadership, development, and arts management, among others.

Associate Publisher, Ecco, HarperCollins

Director, Hub City Press

Assistant Director, Hub City Press

Marketing Director, Oxford University Press

Editor, *Orion* magazine

Editor, *Sierra* magazine

Contributing Editor, *Runner's World*

Subsidiary Rights Manager, W. W. Norton & Company

Deputy Director, Cameron Art Museum

Publicity Assistant, Penguin Random House

Founder, Madras Press

Founder, Athenian Press and Workshops

Founder, *The James Franco Review*

Vice President of Sales & Marketing, John F. Blair, Publisher

Publishing Assistant, Graywolf Press

News Director, WMBF (Myrtle Beach, S.C.)

Senior Marketing and Social Media Specialist , nCino, Inc.

Assistant Managing Editor, *Highlights for Children*

Oral Historian, Southern Foodways Alliance (Oxford, MS)

Grant Writer, Idaho Public Television

Editorial Assistant, *Harvard Review*

Web Editor, YesYes Books

Literary Assistant, Trident Media Group

Thank you.

Publishing slides prepared by Publishing Laboratory Director Emily Louise Smith.
Images of the Lab by Jeff Janowski for UNCW.