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Director, Student Community Engagement
Prior to the pandemic, a staggering 30 percent of all college students experienced food insecurity at some point in their college careers.

Impact of food insecurity on college students:
- more likely to fall into a lower GPA category,
- diminished ability to excel in class,
- contributes to lower attendance and completion rates,
- more likely to choose cheaper, highly processed, often fast foods that can contribute to the overconsumption of added sugars, refined grains, and added fats --> an increased risk of obesity.
THE UNCW STORY

**Fall 2017:** Campus Survey

**Spring 2018:** Partners & Planning

**Fall 2018:** Hurricane Florence

**Spring 2019:** Hawk’s Harvest takes flight

**Spring 2020:** Covid-19

**Summer 2021:** Let’s Expand!

**Spring 2022:** Union Location Opens

**Fall 2022:** The Demand Grows

**December 2022:** CCM Location Closes

**Spring 2023:** CHHS Partnership

**October 2023:** Soft Launch in Veterans Hall

**January 2024:** Grand Opening of Veteran’s Hall Location
This is an increase of 605% in shopping trips!

<table>
<thead>
<tr>
<th>Hawk’s Harvest</th>
<th>Shopping Trips*</th>
<th>Amount of Food Distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>AY 2022</td>
<td>266 shopping trips</td>
<td>555 bags</td>
</tr>
<tr>
<td>AY 2023</td>
<td>1,874 shopping trips for 594 unique users</td>
<td>2,064 bags 13,773.88 lbs.</td>
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</table>

*the number of times someone walked through the door to obtain groceries
### FACTS & STATS

<table>
<thead>
<tr>
<th>Hawk’s Harvest</th>
<th>August</th>
<th>September</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022</td>
<td>612.47 lbs. of food</td>
<td>1692 lbs. of food</td>
<td>2304.47 lbs. of food</td>
</tr>
<tr>
<td>2023</td>
<td>1751 lbs. of food</td>
<td>2142.24 lbs. of food</td>
<td>3893.24 lbs. of food</td>
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</table>

460 students made 972 shopping trips between the first day of class and fall break.
Behind the Scenes:
- Normalize the need, “Grocery Grab” hours
- Only ask for their student ID#
- Provide additional campus resource info
- Shopper Surveys
- Swipes Meal Donation Program

How we are funded:
- Food Bank Sponsorship
- Small Grants
- Local Community Gardens
- Campus & Community Donation Drives
- Financial Donations
MOST NEEDED ITEMS

peanut butter and jelly

canned chicken and tuna

canned pasta (like ravioli & sauce)

pasta (fun shapes like bowties, penne, rotini) & flavored sauce

canned chunky soups (like Progresso – with meat and without)

rice or pasta and sauce packets (like the Lipton ones)

cereal, pop tarts, & granola bars

mac ‘n cheese and ramen

toiletries (soap, shampoo/conditioner, toothbrushes/toothpaste, deodorant, razors, feminine hygiene products)

*we are NOT accepting canned vegetables at this time*

ALSO:

What do you like?

Donate that!
WHAT STUDENTS ARE SAYING ABOUT HAWK’S HARVEST

"The food pantry is a necessary service for students of low-income backgrounds. Due to the nature of the national economy, low-income students typically live paycheck to paycheck. As long as inflation persists, there will be food insecurity."

"I do want to thank you guys for all your hard work this year with the pantry. I hit some hard times and it was nice to know that I had a reliable way to get food no matter what my financial state was. Thank you so much for the work you do."

"I greatly appreciate this service. As an independent student, the food pantry has quite literally prevented me from going hungry. I love that the pantry has feminine hygiene products and other toiletries. Great place all-around."

"The food pantry is awesome. I didn't have to go hungry because of the pantry. Thank you!"
QUESTIONS?

Make a donation