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COLLEGE STUDENT FOOD INSECURITY

Prior to the pandemic, a staggering **30 percent** of all college students experienced food insecurity at some point in their college careers.

Impact of food insecurity on college students:

- more likely to fall into a **lower GPA** category,
- **diminished ability** to excel in class,
- contributes to **lower attendance and completion** rates,
- more likely to choose cheaper, highly processed, often fast foods that can contribute to the overconsumption of added sugars, refined grains, and added fats --> an **increased risk of obesity**.

THE UNCW STORY

Fall 2017:
Campus
Survey



Spring 2018:
Partners &
Planning



Fall 2018:
Hurricane
Florence



Spring 2019:
Hawk's
Harvest takes
flight



**Spring
2020:**
Covid-19



**Summer
2021:**
Let's
Expand!

**Spring
2022:**
Union
Location
Opens



Fall 2022:
The
Demand
Grows



**December
2022:**
CCM Location
Closes



**Spring
2023:**
CHHS
Partnership



**October
2023:**
Soft Launch
in Veterans
Hall



**January
2024:**
Grand
Opening of
Veteran's
Hall
Location

FACTS & STATS

Hawk's Harvest	Shopping Trips*	Amount of Food Distributed
AY 2022	266 shopping trips	555 bags
AY 2023	1,874 shopping trips for 594 unique users	2,064 bags 13,773.88 lbs.

**the number of times someone walked through the door to obtain groceries*

This is an increase of 605% in shopping trips!

FACTS & STATS

Hawk's Harvest	August	September	Total
2022	612.47 lbs. of food	1692 lbs. of food	2304.47 lbs. of food
2023	1751 lbs. of food	2142.24 lbs. of food	3893.24 lbs. of food

460 students made 972 shopping trips
between the first day of class and fall break



Behind the Scenes:

- Normalize the need, “Grocery Grab” hours
- Only ask for their student ID#
- Provide additional campus resource info
- Shopper Surveys
- Swipes Meal Donation Program



How we are funded:

- Food Bank Sponsorship
- Small Grants
- Local Community Gardens
- Campus & Community Donation Drives
- Financial Donations

MOST NEEDED ITEMS



ALSO:
What do
you like?
Donate
that!

peanut butter and jelly
canned chicken and tuna

canned pasta (like ravioli & sauce)

pasta (fun shapes like bowties, penne, rotini) & flavored sauce

canned chunky soups (like Progresso – with meat and without)

rice or pasta and sauce packets (like the Lipton ones)

cereal, pop tarts, & granola bars

mac 'n cheese and ramen

toiletries (soap, shampoo/conditioner, toothbrushes/toothpaste,
deodorant, razors, feminine hygiene products)

we are NOT accepting canned vegetables at this time

WHAT STUDENTS ARE SAYING ABOUT HAWK'S HARVEST

"The food pantry is a necessary service for students of low-income backgrounds. Due to the nature of the national economy, low-income students typically live paycheck to paycheck. As long as inflation persists, there will be food insecurity."

"I do want to thank you guys for all your hard work this year with the pantry. I hit some hard times and it was nice to know that I had a reliable way to get food no matter what my financial state was. Thank you so much for the work you do."

"I greatly appreciate this service. As an independent student, the food pantry has quite literally prevented me from going hungry. I love that the pantry has feminine hygiene products and other toiletries. Great place all around."

"The food pantry is awesome. I didn't have to go hungry because of the pantry. Thank you!"

QUESTIONS?

Make a donation

