



ENDOWMENT REPORT

July 1, 2021 – June 30, 2022



CONTINUING A TRADITION OF SUCCESS



There is a renewed sense of Seahawk spirit on campus this semester! In July, Aswani K. Voley returned to Wilmington to serve as UNCW's seventh Chancellor. Dr. Voley previously served as the Dean of UNCW's renowned College of Arts and Sciences and the Executive Director of the Center for Marine Science. Speaking of homecomings, in August, we welcomed more than 5,000 new students, including first-year, transfer and graduate students. Finally, in September, we honored our history by commemorating UNCW's 75th anniversary and celebrating our heritage as a GI Bill school.

Pride and enthusiasm can also be seen in the success of *Like No Other: The Campaign for UNCW*. The most ambitious fundraising effort in the university's history has already surpassed its original \$100 million goal! We entered the campaign with ambitious goals and persevered through two hurricanes and the pandemic, thanks to the unwavering commitment of alumni and friends like you. It is your long-term investments in UNCW's endowment that help see us through hardships and make us incredibly hopeful for the future.

At the end of last fiscal year, UNCW's endowment was valued at \$156 million – the highest market value in university history. Throughout the campaign, over \$40 million in new gifts to the endowment have been made. Your gifts have enabled us to enhance athletic facilities, order specialized equipment for labs and learning spaces, and create inclusive

spaces as we continue to diversify and enrich our student body. You've helped us recruit and retain faculty scholars through the establishment of distinguished professorships in business and biology as well as psychology and pharmaceutical sciences. Most notably, you have opened doors of opportunity for generations of Seahawks through the establishment of 129 endowed scholarships.

These accomplishments are only possible because of philanthropists like you. It is our confidence in our alumni and donors and our shared commitment to a powerful student-centered experience that has emboldened us to stretch the campaign goal to \$125 million. The UNCW experience is truly unique and together we can make it more accessible and affordable for future Seahawks.

As UNCW continues its ascent, we remain true to our sense of family, our commitment to serving our region and our focus on students. These ideals will help guide the university through the development of our next strategic and master plans – further showcasing all that makes UNCW like no other.

Here's to our collective success and all the possibilities that lie ahead!

In gratitude,

A handwritten signature in black ink, appearing to read 'Eddie Stuart', with a stylized flourish at the end.

Eddie Stuart '05M
Vice Chancellor for University Advancement

THE UNCW ENDOWMENT

The University of North Carolina Wilmington and the UNCW Foundation Inc. depend on endowment gifts to ensure UNCW’s students, faculty and programs will thrive in perpetuity. An endowment is a long-term investment that creates financial stability, allowing the university to plan using dependable and predictable sources of revenue. Moreover, an endowed gift offers donors an opportunity to connect a family name or loved one to an area of UNCW in which they have a special interest. Endowment donors may make gifts to either an unrestricted endowment, which provides support for programs at the university’s discretion, or they may establish an agreement for a restricted endowment, which supports a specific purpose such as a scholarship, professorship, athletic or academic program.

This Annual Endowment Report provides an overview of what the endowment portfolio does for the university and serves as a financial summary of its investment and distribution activities for the past year. A separate statement detailing information on a donor’s particular endowment(s) may also be enclosed. Additional information about UNCW’s endowment, including frequently asked questions and definition of terms, can be found online at www.uncw.edu/endowmentreport.

FINANCIAL SUMMARY

as of June 30, 2022	2021-22	2020-21
Opening Balance	\$149,412,260	\$104,112,959
Additions	6,834,851	9,073,571
Net Earnings	5,501,441	41,595,721
Spending Distribution	(4,380,463)	(4,253,151)
Administrative Fees	(1,121,413)	(1,116,840)
Year-end Balance	\$156,246,676	\$149,412,260



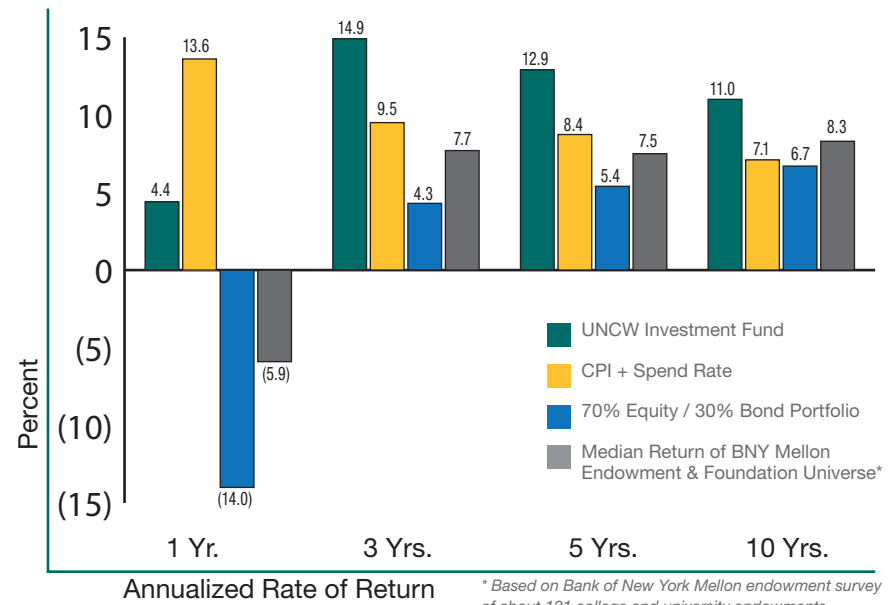
OBJECTIVES AND PERFORMANCE



In March 2022, the Seahawks took home the school's first postseason title in men's basketball. A season full of memorable finishes and gritty performances was fueled in part by the generosity of thousands of Seahawk Club donors. Long-time basketball supporter, Janice Kingoff '77, was a staple in UNCW's game day experience. Her sons established **The Janice Kingoff Memorial Scholarship in Men's Basketball** to honor her love of the game and years of volunteer service to her alma mater. The endowment will help student-athletes in the program continue to excel both in the classroom and on the court for years to come.

The Endowment Fund continues to perform ahead of peer institutions and meet our primary objectives to include:

- Maintaining the inflation-adjusted purchasing power after costs and spending
- Providing a stable source of liquidity and financial support for the university's mission
- Diversifying the fund's exposure to all asset classes by hiring external managers





A DIVERSIFIED PORTFOLIO

Distinguished professorships help UNCW recruit and retain top-notch faculty, which in turn makes the student experience like no other. **The Edward and Margaret Barclay Distinguished Professorship in Business** was established in 2022 by alumna Margaret '87 and her husband who have been long-time supporters of the school. In recognition of their generosity, the UNCW Board of Trustees voted to rename the trading room in Congdon Hall in their honor.

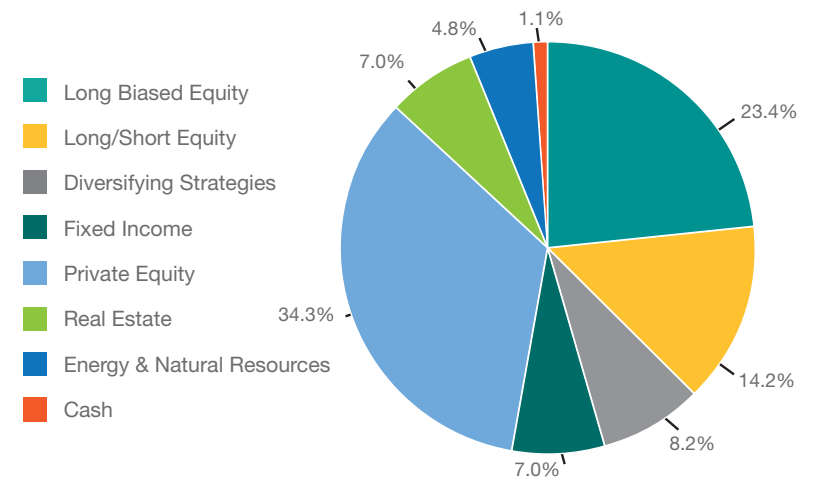
The Barclay Distinguished Professorship is one of nine established thus far during the campaign.

PORTFOLIO MANAGEMENT AND ASSET POOL ALLOCATION

The Endowment Fund is governed by a nine-member, university-appointed board whose primary role is to oversee the allocation of the Endowment Fund's portfolio among asset classes and investment vehicles and to monitor performance.

UNCW utilizes the management services of UNC Management Company (www.uncmc.unc.edu) for substantially all of its assets. The fund is subject to the UNC Policy for Endowment established by the UNC Board of Governors and is subject to an annual review by State of North Carolina auditors.

A unitized endowment pool allows multiple endowments to invest in the same pool of assets and has mechanics similar to that of a mutual fund.



SPENDING POLICY AND DISTRIBUTION

Annually, the Endowment Board and the Investment Committee of the UNCW Foundation Board review the spending policy payout for the upcoming fiscal year (July 1 through June 30). These boards have approved a 4.5 percent annual spending rate since Fiscal Year 2013.

Spending rates for individually named endowment funds are determined by calculating 4.5 percent of the pool’s average market value at June 30 for the previous three years. That value is then divided by the pool’s total units. This spending rate per unit is then applied to the ending units of each fund and serves as the next fiscal year’s distribution.

DISTRIBUTION BY SPENDING PURPOSE

	2021-22	2020-21
Scholarships	\$2,016,484	\$1,931,890
Academic Support	750,777	748,986
Professorships	887,122	854,031
Facilities	272,674	273,284
Public Service	141,839	140,833
General Support	358,981	359,782
	\$4,427,877	\$4,308,806



BENEFITS BEYOND OUR CAMPUS

Since 2005, the Town of St. James in Brunswick County has partnered with UNCW on the Living Shorelines Conservation Program. In the fall of 2021, the visionary community established The Town of St. James’ Living Shoreline Student Support Fund Endowment to further enhance opportunities for students to gain hands-on experience while helping to control erosion, create habitats for marine animals and improve water quality.

“The gift provided by the Town of St. James is an incredible down payment on future sustainability efforts,” said Troy Alphin, senior research associate at UNCW.

As the state’s coastal university, coastal resiliency is a core component of student and faculty research.



**LIKE NO
OTHER.**
The Campaign for UNCW



UNIVERSITY of NORTH CAROLINA WILMINGTON

DIVISION for UNIVERSITY ADVANCEMENT