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The Campaign for UNCW

Advancement & Campaign Update

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Advancement Update (since July 1, 2020)

Gifts Received: **\$6,196,450**

New Commitments: **\$1,017,155**

Planned Gift Commitments: **\$2,370,388**

Total Productivity: \$9,583,993

Campaign Update (July 1, 2015 through February 28, 2021)

AREA	Gifts	Pledges	Planned Gifts	Area Totals	% Of Campaign Total
College of Arts and Sciences	\$11,642,239	\$1,597,515	\$3,333,848	\$16,573,602	19%
Watson College of Education	\$1,565,874	\$92,110	\$45,000	\$1,702,984	2%
Cameron School of Business	\$7,658,513	\$6,564,117	\$110,000	\$14,332,629	17%
College of Health and Human Services	\$3,921,477	\$642,515	\$302,175	\$4,866,168	6%
Athletics	\$14,636,820	\$1,028,595	\$187,346	\$15,852,762	18%
Other Institutional Areas	\$15,461,968	\$512,863	\$14,312,801	\$30,287,633	35%
Institutional Level Unrestricted Support	\$1,549,342	\$623,501	\$25,000	\$2,197,843	3%
Totals	\$56,436,234	\$11,061,216	\$18,316,170	\$85,813,620	100%

Total Raised Towards Campaign

\$85,813,620

Seahawks Give

- April 6 – 7 from Noon – Noon
- 24 hour giving challenge with a new name
- Unlock challenge funds
- Make a gift and help spread the word



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Questions?

Thank you!