UNCW FAST FACTS

Fall 2020 Enrollment 17,915
Average SAT 1,246
Average ACT 25
Faculty & Staff 2,409

Rankings by U.S. News
Top 100 Best Public National University
8 Best Online Bachelors Program
See more >

Vision
UNCW will be recognized for excellence in everything it does, for its global mindset and for its community engagement.

Values: Excellence | Diversity | Integrity | Student-Centered Focus | Community Engagement | Innovation
MAIN CAMPUS & BEYOND

650 acres on College Road plus:

Aquaculture Facility

Center for Innovation and Entrepreneurship

Center for Marine Science

Kenan House

MARBIONIC

Osher Lifelong Learning Institute

Onslow County Extension Campus

Wise Alumni House
HISTORY OF THE FRIENDS OF UNCW

• The Friends of UNCW is a volunteer organization that formed in December 1963 to help Wilmington College (now UNCW) increase the library's holdings from 11,000 volumes to 50,000 volumes — a minimum requirement at the time for accreditation as a four-year institution. The Friends have been steadfast UNCW supporters for more than 50 years.

• The organization's current contributions include supporting a merit scholarship and annually funding special projects based on proposals from UNCW faculty and staff.
The Friends of UNCW is a volunteer organization that formed in December 1983 to help Wilmington College (now UNCW) increase the library’s holdings from 11,000 volumes to 50,000 volumes—a minimum requirement at the time for accreditation as a four-year institution. The Friends have been steadfast UNCW supporters for more than 50 years.

The organization’s current contributions include supporting a merit scholarship and annually funding special projects based on proposals from UNCW faculty and staff.

RESOURCES
- Friends of UNCW Appeal Letter (PDF)
- Online Grant Form
- Campus Map
- New Member Orientation

To speak with someone about the Friends of UNCW, contact:
Claire Stanley
Assistant Vice Chancellor for Development Operations
(910) 962-3109

My job on these boards is to be a part of keeping the university vibrant, and on the map.

Elizabeth Dunn, Friends of UNCW & Board of Visitors Member
FY2022 Board of Directors

Officers
Koula Katsikis - President
Allison Graham - Vice President
Janine Powell ‘88 - Treasurer
Happy Clark - Secretary
Louise Gorham ‘59 - Honorary Life Member

Cynthia Boylan
Virginia Callaway
Mary Coble ’80
Kathey Craig
Elizabeth Dunn
Suzanne Edwards ’90
Amber Harris
Brenda Harriss ’85
Alicia Keith
Karen King ’94
Heidi Lee ’98

Meredith Lewis
Linda Miles
Kelli Queen ’04
Helen Wells
Beth Woodruff
COMMITEES

• Community Engagement
• Grants
• Nominating
• Decorating
• Bylaws
FUNDRAISING

• Last year, the friends raised over $13,000 through board giving and the new Tealstarter campaign

• This year's Tealstarter campaign launches on September 20, 2021

• The more you share the link with your peers, the more we will raise
1. Send emails
   - Share your project with your network by sending out an email to your contacts and including the link: crowdfunding.uncw.edu/friends
   - You can find a sample message on the next page to help you get started. Don’t hesitate to personalize the email for your recipients or make any edits to better match your specific writing tone!

2. Share your project on social media
   - To maximize your impact, visit your project page and click on any of the social media buttons below the project video and images. You can use these buttons to share the page on your Facebook, Twitter, or LinkedIn profiles and customize the message you would like to go along with the post.

3. Send text messages
   - Text friends and family and include the link: crowdfunding.uncw.edu/friends. Even if they are unable to contribute at this time, encourage them to help spread the word by sharing the project link with others.
• In March 2007, the Friends of UNCW Board of Directors started the **Friends of UNCW Merit Scholarship Endowment**.

Awarded to an in-state freshman Honors student to assist in recruiting and retaining academically strong students.

Must remain an honors student in good standing to be eligible for renewal.
FRIENDS OF UNCW GRANTS

• UNCW staff and faculty from across campus can apply
• Last fiscal year we awarded 16 grants totaling $13,975
• Grant application opens in January
• Grants committee meets in February
• Spring Grants Awards Reception
  • Plan to bring a friend or family member to learn about the grants!
KENAN HOUSE DECORATING
IMPORTANT DATES for FY2022

• September 8 at 10 a.m. – Board Meeting
• September 20 – TealStarter Campaign Launches
• November 10 at 10a.m – Board Meeting
• November 29- Decorating the Kenan House
• January 12 – Board Meeting
• March 9 – Board Meeting
• April – Grant Awards Reception

*Committee meetings are TBA.*
Next Steps

• First meeting: Wednesday, September 8 in the Carolina Beach Room, at 10 a.m.
  *If unable to attend in-person you can attend via zoom

• Committee sign ups
  • Sign up form is open
  • Access code: Friends

• Prepare for the Fall Solicitation
  • List of friends and family to send the Tealstarter link

Chelsea Nelson, Special Events Coordinator & Friends Board Liaison, 910.622.3660 (cell) or nelsonc@uncw.edu
THANK YOU!